



The Catholic Women's League of Canada Sault Ste Marie Diocesan Council

CATHOLIC
and **LIVING IT!**

Directive #3

Pages: Two (one enclosure)

January 14, 2023

To: Parish Presidents
From: Lisa Henry, Diocesan President
Cc: Diocesan Executive, Ontario Provincial President

Greetings to all and a very Happy and Blessed New Year to you!

What a year 2022 was! Being able to visit with a few presidents and parish councils was a tremendous blessing and we look forward to continuing with more visits in 2023. More information will be forthcoming about that in the coming months.

For now, I have some important updates to share with you. I ask that you please read and share accordingly.

IMPORTANT UPDATES/INFORMATION:

- **Parish Council Elections** – Many of you have had or will be conducting elections this year. *Please ensure you send an updated council executive contact list to the Diocesan Corresponding Secretary via email address: secretaryssmcwl@gmail.com with the following information:*
 - Role
 - Name
 - Mailing address
 - Email address
 - Phone number

As you transition to the new executive structure format, please don't hesitate to reach out if you have any questions or require support in any way.

- **Save the Date! - 2023 Annual Diocesan Convention** - The annual diocesan convention is scheduled for Friday, April 21- Sunday, April 23, 2023, at the Holiday Inn in Sudbury. Please share this information with your members and plan to attend to be a part of this joyful gathering!

The Convention Committee and Diocesan Executive are working very hard to bring you a wonderful convention and we can't wait to welcome you, give you big hugs and share in the beautiful sisterhood of the CWL! Registration packages will be distributed by your Regional Chairperson between the middle to end of February.

- **Instructed Vote** - Please ensure you have conducted the Instructed Vote on the proposed amendment (which was mailed to all council presidents), no later than one month prior to the 2023 Diocesan Convention and mail the results to me at 7-1205 Premier Rd. North Bay, ON P1A 2J3. *Please Note:* In accordance with the instructed voting process, please make arrangements for the voting delegate to attend the diocesan convention. Only those present and voting may cast votes. All other votes are forfeited.

NEW COMMUNICATION TOOL:

As you know, there have been some wonderful new resources launched as a result of the implementation of the strategic plan. I am happy to share that the Marketing Working Group developed a communication tool that was designed to highlight the many wonderful things the CWL has to offer. Our very own Cathy McKinney is on this working group and helped to develop this resource. They have taken 52 words from the National Sisterhood map and expanded on those words to give them talking points. The map and postcard were developed as a visual representation of the League.

The enclosed *Share the Word* resource document now brings the words to life and will be added to the *To Inspire page* of the National website. (<https://cwl.ca/to-inspire/>)

The 52 words can be used as themes for meetings, listed as weekly "Did You Know?" items for parish bulletins and included in council newsletters. They can also be used for posts on social media by using the hashtag #WhatsYour CWL. The ideas are limitless. We have started using them to create social media posts on our Diocesan Facebook and Instagram pages! Follow our Diocesan Facebook page and Instagram account here: Facebook: <https://www.facebook.com/SSMCWL> / Instagram: @cwlssmdiocese

I encourage you to check out this resource. It is a very useful tool to assist members in using the words to share the many benefits of belonging to The Catholic Women's League of Canada.

*"The joy of the Lord is the gladness of the heart that comes from knowing God,
abiding in Christ and being filled with the Holy Spirit"*

Your sister in the League,

Lisa Henry

President,
Sault Ste. Marie Diocesan Council
The Catholic Women's League of Canada